

# Effective Monday, January 28, 2008

## Attention Southern California Land Rover Club, Members and Sponsors

The following new features have been added to the <http://www.sclr.org> website:

We are fortunate that many of our sponsors provide discounts to active SCLR members. To assist in that discount program, we have created a tool that allows them to verify current membership status online. Additionally, if your membership preferences are set to allow it, they will be able to download your email address, and/or your mailing address. Some people may be thrilled by this, so they don't miss out on a sale opportunity, but some people may prefer not to be contacted. The choice is yours!

**To establish your preferences, please follow the simple steps below:**

1. Please go to <http://www.sclr.org> Home Page, and click the link to the Clubhouse. You will be prompted to log in. Your User ID is your membership number, your password is typically your zip code (unless you've changed it).
2. Once on the Clubhouse page, please click the link "*Click Here to View or Modify your Member Info*" which is near the top left of the page.
3. On the Membership page, scroll to the very bottom and click the link "*Modify This Member*" link at the bottom of the page. In the middle of the page, below your t-shirt size, is a section called "Confirm Pref's"
4. Please select to Opt-In or Opt-Out for "Sponsor Emails". Opting-In will show only your name and Email to the Sponsors. Similarly, please select to Opt-In or Opt-Out for "Sponsor US Mail". Opting-In will show your name and address to the Sponsors, **but not your phone number(s) or email address.**
5. After you've made your selections, please click Save at the bottom of the page, and that's it!

Tshirt Size

Comm Pre's  Sponsor Emails  Sponsor US Mail

Appear on **Members Only** Directory

Appear on **Members Only** Activity Roster - make selections below

Interests & Activities for above Roster:

<input checked="" type="checkbox"/> Hardcore 4x4	<input type="checkbox"/> Mountain Biking	<input checked="" type="checkbox"/> Camping	
<input checked="" type="checkbox"/> Hiking	<input type="checkbox"/> Skiing	<input type="checkbox"/> Rock Climbing	<input type="checkbox"/> Shooting
<input type="checkbox"/> Fishing	<input checked="" type="checkbox"/> Day Trips	<input type="checkbox"/> Surfing	<input type="checkbox"/> Snowboarding

\*Note: If you are having trouble logging in to the Clubhouse, or you have forgotten your Password, you need to send an email to [webmaster@sclr.org](mailto:webmaster@sclr.org) for help.

## **To our Sponsors:**

As an SCLR Sponsor, when you log into your account at <http://www.sclr.org>, you can now verify individual membership status, with regards to honoring any discounts that you have advertised to SCLR Members. You will be able to access individual SCLR Members name, Email, and mailing address, if they have Opted-In to receive information from you.

**\*\*Note:** If you are having trouble logging in to your Account, or you have forgotten you Password, you need to send an email to [webmaster@sclr.org](mailto:webmaster@sclr.org) for help.

## **Benefits to SCLR Members and Sponsors are as follows:**

- SCLR Members, if they have Opted-In, can received Emails and Mail from Sponsors, with regards to discounts, sales, Sponsor Newsletters, etc.
- Sponsors can now verify the membership status of SCLR Members, with regards to honoring any discounts they are offering to current members. Previously, some former SCLR Members, who failed to renew their membership in time, have tried to take an unfair advantage of the Sponsor's discount offer. The Sponsors have previously asked for a way to verify membership status, and we are providing them with it.
- Sponsors can mail business flyers, to SCLR Members, who have Opted-In.
- Sponsors can Email out newsletters, and other information to SCLR Members, who have Opted-In.

## **Usage Rules to SCLR Members and Sponsors are as follows:**

- Any SCLR Sponsor that is requested by a Member to remove the name/Email/address of an SCLR Member from their list, will immediately comply and respect the SCLR Member's privacy.
- Any SCLR Members who receives Email and/or Mail, after changing their Clubhouse selection from Opt-In to Opt-Out, you need to directly contact the Sponsor and request that they remove your name/Email/address from their current list. The Sponsor may not have realized that you have Opted-Out.
- SCLR policy allows for membership status and website use to be available, up to March 31 following the end of the paid year. This gives SCLR Members a three (3) month grace period to renew and bring their membership current. We request that the SCLR Sponsors honor this policy.
- SCLR policy allows for sponsorship status to be available, up to one (1) month after the end of the Sponsor's paid year. This gives the Sponsor a one (1) month grace period, including banner and website information, to renew and bring their sponsorship current.

Jim Lupinetti (#558), Director - Sponsor Ambassador